

**CONTRACT**

**WFXT**  
**25 Fox Drive**  
**Dedham, MA 02027-2563**  
**(781) 467-2525**

myfoxboston.com

And:

**Multi Media Services**  
**915 King Street**  
**2nd Floor**  
**Alexandria, VA 22314**

<u>Contract / Revision</u> 4071582 /		<u>Alt Order #</u> Brown
<u>Product</u> <b>SCOTT BROWN/SENATE</b>		
<u>Contract Dates</u> <b>09/12/12 - 09/15/12</b>	<u>Estimate #</u> <b>5144</b>	
<u>Advertiser</u> <b>Brown/MA/Senate-R</b>		<u>Original Date / Revision</u> 09/10/12 / 09/11/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>WFXT</b>	<u>Account Executive</u> Walt Lopko	<u>Sales Office</u> FSS Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> TV14212	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WFXT	09/12/12	09/12/12	X Factor - Net	8p-10p		:30			NM	2	\$18,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--W----				2	\$9,000.00			
2	WFXT	09/13/12	09/13/12	X Factor - Net	8p-9p		:30			NM	1	\$7,500.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---T---				1	\$7,500.00			
3	WFXT	09/13/12	09/13/12	Glee	9p-10p		:30			NM	1	\$10,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---T---				1	\$10,000.00			
4	WFXT	09/14/12	09/14/12	Touch	8p-9p		:30			NM	1	\$2,500.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----F--				1	\$2,500.00			
5	WFXT	09/14/12	09/14/12	Bones	9p-10p		:30			NM	1	\$2,500.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----F--				1	\$2,500.00			
6	WFXT	09/15/12	09/15/12	MLB Game Non Home	Various		:30			NM	2	\$900.00
		Immediately Preemptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S-				2	\$450.00			
7	WFXT	09/15/12	09/15/12	Pac 12 Prime Game	various		:30			NM	1	\$2,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S-				1	\$2,000.00			
<b>Totals</b>											<b>9</b>	<b>\$43,400.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/15/12	9	\$43,400.00	\$36,890.00
<b>Totals</b>	<b>9</b>	<b>\$43,400.00</b>	<b>\$36,890.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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4071582 /	Brown

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<u>Advertiser</u>	<u>Original Date / Revision</u>
Brown/MA/Senate-R	09/10/12 / 09/11/12

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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